

Final March 2025

# Kew Grant-writing Workshop

Bennet Room, 21 March 2025, 10:00-16:00

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## 10:00 Welcome; Introductions; Questions

Each member of the group will be invited to introduce themselves and say something about their experience of grant-writing and what they hope to gain from the day.

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## 10:30 Principles of Grant-Writing (Lecture and questions) (1 hour 15 mins)

Andrew will explain the readership problem and how it can be solved by writing a case for support as a set of connected pyramids.

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## 11:15 Writing Exercises

The aim is to write a set of key sentences. The instructions are on a password-protected web page. Copy the password

Then click on the link to the course web page and paste in the password.

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## Implementation and Problem Key Sentences

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### 12:15-12:45 The project key sentence: Anchoring the Research Plan

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### 12:45-13:45 Lunch

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### 3:45 The Importance Key Sentence

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### 14:15 Next: We will deliver appropriate impact

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### 14:45 The Point of all the Pyramids: The Promise Key Sentence

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## 15:15 Debrief

Questions and answers; reflections on the exercises; how to take this forward;

Andrew Derrington